



Minneapolis
City of Lakes

Office of the Mayor

Betsy Hodges
Mayor

350 South 5th Street – Room 331
Minneapolis MN 55415-1393

Office 612 673-2100
Fax 612 673-2305
TTY 612 673-3187

July 23, 2014

Executive Committee
Room 317 City Hall
350 South Fifth Street
Minneapolis, MN 55415

SUBJECT: Nomination of Spencer Cronk to City Coordinator

Dear Executive Committee Members;

I am submitting the name of Spencer Cronk as my nomination for an appointment to City Coordinator for a two-year term beginning on January 2, 2014 and ending on January 2, 2016.

Spencer Cronk is an energetic, collaborative and visionary leader with expertise in running complex organizations in the public and nonprofit sectors. He is also an innovator who has produced strong results in aligning and streamlining services, managing performance and using data creatively. His skills, experience, energy, and broad set of relationships position him well to lead our efforts to continue to run the City well.

Mr. Cronk currently serves as commissioner of the State of Minnesota Department of Administration. Before joining the State of Minnesota, Cronk served as executive director of Organizational Development and senior advisor for the Department of Small Business Services for the City of New York, under former Mayor Michael Bloomberg. His accomplishments there included the design and implementation of a comprehensive performance-management system and the development of a program for integrating new employees, which was used citywide as a best practice template for the City of New York's 300,000 employees.

Cronk has served a number of community organizations and agencies, including as an Advisory Council member for Northern Spark, a member of the Minnesota Advisory Board of the Trust for Public Land, and a member of the Itasca Project Task Force on Socioeconomic Disparities in the Twin Cities.

Upon your concurrence with this appointment, I request that you forward my nomination to the Committee of the Whole for a public hearing and City Council action.

Sincerely,

Betsy Hodges
Mayor
City of Minneapolis



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